

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE SOUTHERN DISTRICT OF OHIO
EASTERN DIVISION**

In re:)	Chapter 11
)	
AcuSport Corporation,)	Case No. 18-52736
)	
Debtor.)	Honorable John E. Hoffman, Jr.

**NOTICE OF BIDDING PROCEDURES FOR THE SALE OF CERTAIN ASSETS AT
AUCTION AND SUBSEQUENT SALE HEARING AND OBJECTION DEADLINES**

PLEASE TAKE NOTICE that AcuSport Corporation, the above-captioned debtor and debtor in possession (“*AcuSport*” or “*Debtor*”)¹ filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code (the “*Bankruptcy Code*”), in the United States Bankruptcy Court for the Southern District of Ohio (the “*Bankruptcy Court*”) on May 1, 2018.

PLEASE TAKE FURTHER NOTICE that on May 1, 2018, in connection with the proposed sale (the “*Sale*”) of certain of Debtor’s assets (the “*Purchased Assets*”) to Ellett Brothers, LLC (“*Stalking Horse Bidder*”) or any other successful bidder (a “*Successful Bidder*”) at an auction for the Purchased Assets (the “*Auction*”), Debtor filed a motion [Docket No. 19] (the “*Bidding Procedures Motion*”) in Debtor’s above-captioned bankruptcy case (the “*Case*”) seeking, among other things, the entry of an order: (i) establishing bidding procedures (the “*Bidding Procedures*”) for the sale of substantially all of the assets of Debtor (the “*Sale Assets*”); (ii) approving the proposed break-up fee and expense reimbursement to be paid to Stalking Horse Bidder in certain instances; and (iii) establishing procedures relating to the assumption and assignment of executory contracts and unexpired leases in connection with the Sale (the “*Assumption Procedures*”).

PLEASE TAKE FURTHER NOTICE that on May 16, 2018, the Bankruptcy Court entered an order [Docket No. 109] (the “*Bidding Procedures Order*”) granting certain of the relief sought in the Bidding Procedures Motion, including, among other things, approving (a) the Bidding Procedures, and (b) the Assumption Procedures.

YOUR RIGHTS MAY BE AFFECTED. You should read these papers carefully and discuss them with your attorney, if you have one in this bankruptcy case. If you do not have an attorney, you may wish to consult one.

PLEASE TAKE FURTHER NOTICE that all interested parties are invited to make an offer to purchase the Sale Assets in accordance with the Bidding Procedures and the Bidding

¹ Capitalized terms used in this notice and not immediately defined have the meanings given to such terms in the Bidding Procedures Order (as defined herein).

Procedures Order. All Proposed Bids (as defined in the Bid Procedures) must be received by the notice parties set forth in the Bid Procedures on or before **June 12, 2018 at 4:00 p.m. (Eastern Time)**. If Qualified Bids (as defined in the Bidding Procedures) are received in addition to the bid of Stalking Horse Bidder, Debtor may conduct the Auction beginning at 11:00 a.m. (Eastern Time) on **June 14, 2018**, at the offices of Allen Kuehnle Stovall & Neuman LLP, 17 South High Street, Suite 1220, Columbus, Ohio 43215 (the “***Auction Site***”), or such other place and time as Debtor shall notify all Qualified Bidders who have submitted Qualified Bids and expressed their intent to participate in the Auction. Participation at the Auction is subject to the Bidding Procedures and the Bidding Procedures Order entered by the Bankruptcy Court.

PLEASE TAKE FURTHER NOTICE that a hearing to approve the Sale to any Successful Bidder (as defined in the Bidding Procedures) (a “***Sale Hearing***”) shall be held on **June 15, 2018, at 11:00 a.m. (Eastern Time)**, unless otherwise continued upon request of Debtor, provided that in the event that no bidders (other than Stalking Horse Bidder) qualify as Qualified Bidders on or before June 12, 2018, then a Sale Hearing to approve the Sale to Stalking Horse Bidder shall be held on **June 14, 2018, at 11:00 a.m. (Eastern Time)**, unless otherwise continued upon request of Debtor.

PLEASE TAKE FURTHER NOTICE that objections, if any, to any Sale must be submitted on or before **June 12, 2018 at 4:00 p.m. (Eastern Time)** and filed and served in accordance with the Bidding Procedures Order and the Bidding Procedures.

Obtaining Additional Information

Copies of the Bidding Procedures Motion, the Bidding Procedures Order, and any other related documents are available free of charge by visiting the case website located at <https://www.donlinrecano.com/acusport> or by calling the restructuring information hotline (212) 771-1128. Inquiries may also be submitted via e-mail to acusportinfo@donlinrecano.com.

Dated: May 16, 2018

By:

/s/ Thomas R. Allen

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