IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

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In re : Chapter 11

ALPHA ENTERTAINMENT LLC, : Case No. 20-10940 (LSS)

Debtor. 1 : Ref. Docket Nos. 434 & 435

Hearing Date: November 4, 2020 at 10:00 a.m. (ET)
Objection Deadline: October 28, 2020 at 4:00 p.m. (ET)

NOTICE OF HEARING TO CONSIDER APPROVAL OF DISCLOSURE STATEMENT

PLEASE TAKE NOTICE THAT, on September 30, 2020, the above-captioned debtor and debtor in possession (the "*Debtor*") filed with the United States Bankruptcy Court for the District of Delaware (the "*Bankruptcy Court*") the *Chapter 11 Plan of Alpha Entertainment LLC* [Docket No. 434] (as may be subsequently amended, modified, or supplemented, the "*Plan*") and the *Disclosure Statement for the Chapter 11 Plan of Alpha Entertainment LLC* [Docket No. 435] (as may be subsequently amended, modified, or supplemented, the "*Disclosure Statement*").

PLEASE TAKE FURTHER NOTICE THAT the Debtor intends to present the Disclosure Statement for approval at a hearing before the Honorable Laurie Selber Silverstein on November 4, 2020 at 10:00 a.m. (ET) convened at the Bankruptcy Court, 824 North Market Street, 6th Floor, Courtroom No. 2, Wilmington, Delaware 19801 (the "Disclosure Statement Hearing"). The Disclosure Statement may be amended, modified, or supplemented at any time prior to or at the Disclosure Statement Hearing, and the Disclosure Statement Hearing may be adjourned from time to time without further notice, except for the announcement of the adjourned date(s) through the agenda for the Disclosure Statement Hearing and/or at the Disclosure Statement Hearing or any continued hearing(s). For the avoidance of doubt, the Disclosure Statement Hearing may be conducted telephonically or by Zoom.

PLEASE TAKE FURTHER NOTICE THAT objections, if any, to the approval of the Disclosure Statement must: (a) be in writing; (b) state the name, address, and nature of the Claim or Interest of the objecting or responding party proposing a modification to the Disclosure Statement; (c) state with particularity the legal and factual basis and nature of any objection and set forth the proposed modification to the Disclosure Statement, together with suggested language; (d) be filed with the Clerk of the Bankruptcy Court, 824 North Market Street, 3rd Floor, Wilmington, DE 19801, together with proof of service, on or before October 28, 2020 at 4:00 p.m. (ET) (the "Objection Deadline"); and (e) be served upon the following parties so as to be

¹ The last four digits of the Debtor's federal tax identification number are 7778. The Debtor's mailing address is 1266 East Main St., Stamford, CT 06902.

received on or before the Objection Deadline: (i) Young Conaway Stargatt & Taylor, LLP, Rodney Square, 1000 North King Street, Wilmington, DE 19801, Attn: Matthew B. Lunn, Esq. (mlunn@ycst.com), Shane M. Reil, Esq. (sreil@ycst.com), and Matthew P. Milana, Esq. (mmilana@ycst.com); (ii) the Office of the United States Trustee, 844 King Street, Suite 2207, Wilmington, Richard Schepacarter. Lockbox 35. DE 19801, Attn: (richard.schepacarter@usdoj.gov); and (iii) counsel to the Official Committee of Unsecured Creditors of Alpha Entertainment LLC, Greenberg Traurig, LLP, (a) 3333 Piedmont Road, NE, Atlanta, GA 30305, Attn: David Kurzweil (kurzweild@gtlaw.com), (b) 1000 Louisiana Street, Suite 1700, Houston, TX 77002, Attn: Shari L. Heyen (heyens@gtlaw.com), and (c) The Nemours Building, 1007 North Orange Street, Suite 1200, Wilmington, DE 19801, Attn: Dennis A. Meloro, (meloro@gtlaw.com).

PLEASE TAKE FURTHER NOTICE THAT only those objections made in writing and timely filed and received by the Objection Deadline will be considered by the Bankruptcy Court during the Disclosure Statement Hearing. If no objections to the Disclosure Statement are timely and properly filed and served in accordance with the procedures set forth herein, the Bankruptcy Court may enter an order approving the Disclosure Statement without further notice.

PLEASE TAKE FURTHER NOTICE THAT copies of the Plan and the Disclosure Statement are available for inspection during regular business hours, excluding federal holidays, at the office of the Clerk of the Bankruptcy Court, 3rd Floor, 824 North Market Street, Wilmington, Delaware 19801. In addition, copies of the Plan and the Disclosure Statement may be obtained: (i) by visiting the dedicated webpage related to the Debtor's chapter 11 case, http://www.donlinrecano.com/alpha (ii) upon written request via first class mail to the Debtor's voting agent, Donlin Recano & Company, Inc. (the "Voting Agent"), at Donlin Recano & Company, Inc., Re: Alpha Entertainment LLC, P.O. Box 199043, Blythebourne Station, Brooklyn, NY 11219; (iii) by contacting the Voting Agent via telephone at (866) 296-4857; or (iv) for a fee, from the Bankruptcy Court's website, www.deb.uscourts.gov (a PACER account is required). A PACER login and password can be obtained through the PACER Service Center at https://www.pacer.gov.

PLEASE TAKE FURTHER NOTICE THAT THIS NOTICE IS NOT A SOLICITATION OF VOTES TO ACCEPT OR REJECT THE PLAN. VOTES ON THE PLAN WILL BE SOLICITED IF AND WHEN THE BANKRUPTCY COURT APPROVES THE DISCLOSURE STATEMENT.

NO PERSON, INCLUDING THE VOTING AGENT, HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OR ADVICE, INCLUDING LEGAL ADVICE, OR TO MAKE ANY REPRESENTATION, REGARDING THE DEBTOR OR THE PLAN.

[Signature Page Follows]

Dated: September 30, 2020 Wilmington, Delaware

YOUNG CONAWAY STARGATT & TAYLOR, LLP

/s/ Shane M. Reil

Michael R. Nestor (No. 3526) (mnestor@ycst.com) Matthew B. Lunn (No. 4119) (mlunn@ycst.com) Kenneth J. Enos (No. 4544) (kenos@ycst.com) Shane M. Reil (No. 6195) (sreil@ycst.com) Matthew P. Milana (No. 6681) (mmilana@ycst.com)

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