

INFORMATION FOR VENDORS, MANUFACTURING & MERCHANDISING PARTNERS

1. Do you have sufficient liquidity to meet your business obligations?

- Yes. We have sufficient liquidity to meet our business obligations and have received court permission to continue paying our vendors and manufacturing partners as normal.
- Under the terms of the agreement, vendors and manufacturing partners will not be impaired by the financial restructuring process.
- Further, the Court has granted all of the emergency relief that the Company had requested to support our vendors, customers and employees during this process.
- Importantly, we received the Court's interim approval to pay our invoices in the ordinary course and to access \$60 million in new debtor-in-possession ("DIP") financing to support our continued operations, as well as a recommitment of our existing \$125 million ABL revolving credit facility.
- We intend to work closely with our vendors and manufacturing partners to ensure the seamless continuity of the manufacturing and delivery of merchandise so that our customers continue to receive the same exceptional products and service they expect.
- The court-supervised process is expected to be completed by early January.

2. Will vendors and manufacturing partners be paid for goods and services provided to David's Bridal on or after the filing date?

- Yes. We have sufficient liquidity to meet our business obligations and have received court permission to continue paying our vendors and manufacturing partners as normal.
- Under the terms of our agreement with our lenders and as approved by the Court on an interim basis, vendors and manufacturing partners will not be impaired by the financial restructuring process.

3. Will vendors and manufacturing partners be paid for goods and services provided to David's Bridal before the filing date?

- Yes. Under the terms of our agreement with our lenders and as approved by the Court on an interim basis, vendors and manufacturing partners will not be impaired by the financial restructuring process.
- We have sufficient liquidity to meet our business obligations and intend to pay our vendors and manufacturing partners in full.
- Further, the Court has granted all of the emergency relief that the Company had requested to support our vendors, customers and employees during this process.

4. Will David's Bridal continue to order goods and services from its vendors?

- Yes. We intend to continue to work with our vendors and manufacturing partners as normal – we will do business like we always have.
- All of our 300 plus stores are open and continuing to operate as usual, and we are relying on you to continue providing the products and services we need under the same terms.
- With your support, we are working to achieve a successful outcome for our company, business partners and other stakeholders well into the future.

5. Why should I sell you goods now?

- All of our 300 plus stores are open and continuing to operate as usual, and we are relying on you to continue providing the products and services we need under the same terms.
- David's Bridal has sufficient liquidity to meet our business obligations, and we will continue to operate our business as we have been throughout the financial restructuring process.
- With your support, we are working to achieve a successful outcome for our company, business partners and other stakeholders well into the future.
- With the support of our lenders, noteholders and equity holders, we can execute our plan quickly while we continue running our business as usual.

6. Can I renegotiate my contract terms with the Company?

- Under the terms of our agreement with our lenders and as approved by the Court on an interim basis, vendors and manufacturing partners will not be impaired by the financial restructuring process.
- As such, they will be paid in full for existing obligations in the ordinary course for goods and services provided.
- We appreciate your continued cooperation, which will enable our mutual growth and success.

7. Will my contacts remain the same?

- Yes. You can continue to contact your normal David's Bridal business partner.