

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

DAVID'S BRIDAL, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 18-12635 (LSS)

Joint Administration Requested

NOTICE OF HEARING TO CONSIDER FIRST DAY PLEADINGS

PLEASE TAKE NOTICE that, on November 19, 2018, David's Bridal, Inc. and certain of its subsidiaries and affiliates (collectively, the "**Debtors**") filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code, 11 U.S.C. §§ 101–1532 (the "**Bankruptcy Code**"), with the Clerk of the United States Bankruptcy Court for the District of Delaware (the "**Court**"). The Debtors continue to operate their business as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code.

PLEASE TAKE FURTHER NOTICE that the Debtors will present the following pleadings (the "**First Day Pleadings**") at a hearing on **November 20, 2018 at 1:00 p.m. (ET)** (the "**Hearing**") before the Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, at the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 6th Floor, Courtroom No. 2, Wilmington, Delaware 19801:

1. Debtors' Motion for Entry of an Order Directing the Joint Administration of the Debtors' Chapter 11 Cases [D.I. 2]
2. Debtors' Application for Entry of an Order Authorizing the Debtors to Retain and Appoint Donlin, Recano & Company, Inc. as Claims and Noticing Agent Effective *Nunc Pro Tunc* to the Petition Date [D.I. 3]

¹ The Debtors in these cases, along with the last four digits of each Debtor's federal tax identification number, are: David's Bridal, Inc. (4563); DB Investors, Inc. (8503); DB Holdco, Inc. (4567); and DB Midco, Inc. (3096). The location of the Debtors' corporate headquarters is 1001 Washington Street, Conshohocken, Pennsylvania 19428

3. Debtors' Motion for Entry of Interim and Final Orders (A) Prohibiting Utilities from Altering, Refusing or Discontinuing Service, (B) Deeming Utilities Adequately Assured of Future Performance, (C) Establishing Procedures for Determining Adequate Assurance of Payment, (D) Authorizing the Payment of Prepetition Administrative Fees Relating to Utility Services, and (E) Granting Related Relief [D.I. 4]
4. Debtors' Motion for Entry of an Order (A) Authorizing the Debtors to (I) Continue Prepetition Insurance Programs in the Ordinary Course of Business and (II) Pay All Prepetition Obligations in Respect Thereof and (B) Authorizing Financial Institutions to Honor and Process Related Checks and Transfers [D.I. 5]
5. Debtors' Motion for Entry of an Order (A) Authorizing Payment of Certain Prepetition Taxes and Fees and (B) Authorizing Financial Institutions to Honor and Process Related Checks and Transfers [D.I. 6]
6. Debtors' Motion for Entry of an Order (A) Authorizing the Debtors to Pay and Honor Certain Prepetition Wages, Benefits and Other Obligations, (B) Authorizing Financial Institutions to Honor and Process Checks and Transfers Related to Such Obligations, and (C) Granting Related Relief [D.I. 7]
7. Debtors' Motion for Entry of an Order (A) Authorizing the Debtors to Honor and Pay Prepetition Customer Obligations, (B) Authorizing Financial Institutions to Honor and Process Checks and Transfers Related to Such Obligations and (C) Approving Form and Manner of Notice to Customers [D.I. 8]
8. Debtors' Motion for Entry of Interim and Final Orders (A) Authorizing the Debtors to (I) Continue Using Their Existing Cash Management System, Including Bank Accounts, and Honor Related Prepetition Fees and Expenses, and (II) Maintain Their Existing Check Stock, (B) Authorizing Continued Intercompany Transactions and Granting Postpetition Intercompany Claims Administrative Priority Status and (C) Granting an Interim Waiver of the Investment and Deposit Requirements of Section 345(b) of the Bankruptcy Code [D.I. 9]
9. Debtors' Motion for Entry of Interim and Final Orders (a) Authorizing the Debtors to Pay all Prepetition Trade and Other Unimpaired Claims in the Ordinary Course of Business, (b) Confirming Administrative Expense Priority of Undisputed and Outstanding Prepetition Orders and (c) Authorizing Financial Institutions to Honor and Process Checks and Transfers Related to Such Obligations [D.I. 10]

10. Debtors' Motion for Entry of an Order (A) Scheduling Combined Hearing to Consider (I) Approval of Disclosure Statement, (II) Approval of Solicitation Procedures and Forms of Ballots, and (III) Confirmation of Prepackaged Plan; (B) Establishing an Objection Deadline to Object to Disclosure Statement and Plan; (C) Approving the Form and Manner of Notice of Combined Hearing, Objection Deadline, and Notice of Commencement; (D) Approving Notice and Objection Procedures for the Assumption of Executory Contracts and Unexpired Leases; (E) Extending Time, and Upon Plan Confirmation, Waiving of Requirements to (I) Convene Section 341 Meeting, and (II) File Statements of Financial Affairs and Schedules of Assets and Liabilities; and (F) Granting Related Relief [D.I. 11]
11. Debtors' Motion for Entry of Interim and Final Orders (I) Authorizing the Debtors to Obtain Postpetition Financing, (II) Authorizing the Debtors to Use Cash Collateral, (III) Granting Liens and Providing Superpriority Administrative Expense Status, (IV) Granting Adequate Protection to the Prepetition Lenders, (V) Modifying Automatic Stay, (VI) Scheduling a Final Hearing, and (VII) Granting Related Relief [Sealed: D.I. 16; Redacted: D.I. 17]

PLEASE TAKE FURTHER NOTICE that copies of all of the First Day Pleadings will be mailed subsequent to the Hearing in accordance with Rule 9013-1(m) of the Local Rules of Bankruptcy Practice and Procedure of the United States Bankruptcy Court for the District of Delaware, and are currently available (free of charge) on the website dedicated to these chapter 11 cases of the Debtors' proposed claims and noticing agent, Donlin, Recano & Company, Inc., [https:// www.donlinrecano.com/davidsbridal](https://www.donlinrecano.com/davidsbridal), or on the Court's website, www.deb.uscourts.gov. If you would like to receive copies of any of the First Day Pleadings prior to the Hearing, please contact Michelle Smith, Paralegal, at (302) 576-2603 or msmith@ycst.com. All parties wishing to participate in the Hearing telephonically must make arrangements with CourtCall by telephone at (888) 882-6878 or on the internet at www.courtcall.com.

Dated: November 19, 2018
Wilmington, Delaware

/s/ Jaime Luton Chapman

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