UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF MINNESOTA

In re: Jointly Administered Under

Case No. 17-30673 (MER)

Gander Mountain Company, Overton's, Inc.,

Case No. 17-30673 Case No. 17-30675

Debtors.

Chapter 11 Cases

NOTICE OF NON-VOTING STATUS

PLEASE TAKE NOTICE THAT by order dated December 7, 2017, the Bankruptcy Court approved the Confirmation Hearing Notice enclosed with this Notice of Non-Voting Status [Docket No. 1432]. The enclosed Confirmation Hearing Notice contains information regarding the date of the Confirmation Hearing, the deadline to object to confirmation of the Debtors' and Official Committee of Unsecured Creditors' Joint Plan of Liquidation Dated October 31, 2017 (the "Plan") [Docket No. 1359], instructions on how to access the Debtors' Plan and the Amended Disclosure Statement in Support of Debtors' and Official Committee of Unsecured Creditors' Joint Plan of Liquidation Dated December 6, 2017 (the "Amended Disclosure Statement") [Docket No. 1427], and other information regarding the Plan, Amended Disclosure Statement, solicitation procedures, voting procedures, tabulation procedures, and other important information.

PLEASE TAKE FURTHER NOTICE THAT because of the nature and treatment of your claim under the Plan, as a holder of an unclassified claim or a claim in Class 1 or Class 4, **YOU ARE NOT ENTITLED TO VOTE ON THE PLAN.** Accordingly, this notice is being sent to you for informational purposes only.

PLEASE TAKE FURTHER NOTICE THAT copies of the Disclosure Statement, the Plan, the Amended Disclosure Statement Order, the Confirmation Hearing Notice, and additional related materials may be obtained (a) from the Debtors' case information website at www.donlinrecano.com/Clients/gmc/Index; (b) by writing to the Debtors' balloting agent, Donlin, Recano & Company, Inc. ("Donlin Recano") at Donlin, Recano & Company, Inc., Re: Gander Mountain Company, et al., P.O. Box 199043, Blythebourne Station, Brooklyn, NY 11219; (c) by calling, toll free, the Debtors' case information hotline at 1-800-591-8236; (d) by emailing Donlin Recano at Balloting@DonlinRecano.com; (e) by accessing the Bankruptcy Court's electronic case filing system at www.ecf.mnb.uscourts.gov (a PACER login and password are required to access documents on the Bankruptcy Court's website and can be obtained through the PACER Service Center at www.pacer.psc.uscourts.gov); and (f) by requesting a copy in person from the Clerk of the Bankruptcy Court. If you would like a paper copy of the Amended Disclosure Statement, the Plan, or the Amended Disclosure Statement Order, you may contact Donlin Recano by any of the means listed above. If Donlin Recano receives such a request for a paper copy of the documents, Donlin Recano will send a copy to the requesting party at the Debtors' expense.