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Via First Class Mail

Re: Museum of American Jewish History, d/b/a National Museum of American Jewish History – Chapter 11 Case No. 20-11285 (MDC)

TO ALL HOLDERS OF CLAIMS ENTITLED TO VOTE ON THE PLAN:

The Museum of American Jewish History, d/b/a National Museum of American Jewish History (the “Debtors”) filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code in the United States Bankruptcy Court for the Eastern District of Pennsylvania (the “Court”) on March 1, 2020.

You have received this letter and the enclosed materials because you are entitled to vote on the *Chapter 11 Plan of Reorganization* (as modified, amended, or supplemented from time to time, the “Plan”). On September 25, 2020, the Court entered an order (the “Disclosure Statement Order”): approving (I) *Disclosure Statement*; (II) *Procedures for the Solicitation and Tabulation of Votes to Accept or Reject the Plan*; and (III) *Related Notice and Objection Procedures* (the “Disclosure Statement”) as containing “adequate information” pursuant to section 1125 of the Bankruptcy code and approving the solicitation materials and documents to be included in the solicitation packages (the “Solicitation Package”).

YOU ARE RECEIVING THIS LETTER BECAUSE YOU ARE ENTITLED TO VOTE ON THE PLAN. THEREFORE, YOU SHOULD READ THIS LETTER CAREFULLY AND DISCUSS IT WITH YOUR ATTORNEY. IF YOU DO NOT HAVE AN ATTORNEY, YOU MAY WISH TO CONSULT ONE.
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In addition to this cover letter, the enclosed materials comprise your Solicitation Package, and were approved by the Court for distribution to holders of Claims in connection with the solicitation of votes to accept the Plan. The Solicitation Package consists of the following:

- a. The notice of the hearing to consider confirmation of the Plan;
- b. A Ballot, together with detailed voting instructions and a pre-addressed return envelope;
- c. This letter;
- d. The Disclosure Statement, as approved by the Court (and exhibits thereto, including the Plan); and
- e. The Disclosure Statement Order (excluding the exhibits).

The Debtor has approved the filing of the Plan and the solicitation of votes to accept the Plan. The Debtor believes that the acceptance of the Plan is in the best interests of its estate, holders of claims, and all other parties in interest. Moreover, the Debtor believes that any alternative other than Confirmation of the Plan could result in extensive delays and increased administrative expenses, which, in turn, likely would result in smaller distributions (or no distributions) on account of Claims asserted in the Chapter 11 case.

The materials in the Solicitation Package are intended to be self-explanatory. If you should have any questions, however, please feel free to contact the Voting Agent at (215) 575-7224, or visiting the Debtors' restructuring website at Donlin Recano at www.donlinrecano.com/nmajh.

Respectfully,

Christine Chapman-Tomlin

Christine Chapman-Tomlin, Voting Agent

Enclosures