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*Attorneys for Landlord Creditors
Acadia Realty Trust, PGIM Real Estate,
Starwood Retail Partners, LLC, The Macerich Company,
and The Forbes Company*

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

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In re	: Chapter 11
	: :
BCBG MAX AZRIA GLOBAL HOLDINGS, LLC, <i>et al.</i> ¹ ,	: Case No. 17-10466 (MKV)
	: :
	: (Joint Administration Requested)
Debtors.	: :
-----X	

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that Acadia Realty Trust, PGIM Real Estate, Starwood Retail Partners, LLC, The Macerich Company, and The Forbes Company (collectively, the “Landlords”), appearing through their counsel, Ballard Spahr LLP, request that all notices given or required to be given and all papers served or required to be served in this case, in accordance with Rules 2002(a)(2), (3), and (7), and 9007 of the Bankruptcy Rules, and Sections 102(1), and 342(a), and 1109(b) of the Bankruptcy Code, be given to and served upon the undersigned at the following address and telephone number:

Dustin P. Branch, Esq.
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¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: BCBG Max Azria Global Holdings, LLC (6857); BCBG Max Azria Group, LLC (5942); BCBG Max Azria Intermediate Holdings, LLC (3673); Max Rave, LLC (9200); and MLA Multibrand Holdings, LLC (3854). The location of the Debtors’ service address is: 2761 Fruitland Avenue, Vernon, California 90058.

PLEASE TAKE FURTHER NOTICE that pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the Rules specified above, but also includes, without limitation, orders and notices of any application, motion, petition, pleadings, request, complaint or demand, whether formal or informal, whether written or oral and whether transmitted or conveyed by mail, delivery, telephone, telegraph, telex or otherwise:

(1) Which affect or seek to affect in any way any rights or interests of Landlords with respect to (a) the Debtors; (b) property or proceeds thereof in which the Debtors may claim an interest; (c) property or proceeds thereof in which Landlords claim an interest; (d) property or proceeds thereof in possession, custody or control of Landlords which the Debtors may seek to use; or

(2) Which require or seek to require any act, delivery of any property, payment or other conduct by Landlords.

Dated: March 1, 2017

By: /s/ Dustin P. Branch

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SERVICE LIST

VIA NEF

Joshua Sussberg – jsussberg@kirkland.com

VIA U.S. MAIL

BCBG Max Azria Global Holdings, LLC
2761 Fruitland Avenue
Vernon, CA 90058

United States Trustee
Office of the United States Trustee
U.S. Federal Office Building
201 Varick Street, Room 1006
New York, NY 10014