

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

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In re:	)	Chapter 11
	)	
BCBG MAX AZRIA GLOBAL HOLDINGS, LLC, <i>et al.</i> , <sup>1</sup>	)	Case No. 17-10466 (SCC)
	)	
Debtors.	)	(Jointly Administered)
	)	

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**NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS**

PLEASE TAKE NOTICE that Guggenheim Corporate Funding, LLC, as agent under the Debtor-In-Possession Term Loan Credit and Guaranty Agreement, dated as of March 3, 2017 (“*GCF*”), and the “Tranche B Lenders” under the Fifth Amended and Restated Credit and Guaranty Agreement, dated as of August 12, 2016 (as amended), hereby appear in the above-captioned cases through their counsel, Weil, Gotshal & Manges LLP, and, pursuant to rules 2002 and 9010(b) of the Federal Rules of Bankruptcy Procedure (the “*Bankruptcy Rules*”) and section 1109(b) of title 11 of the United States Code (the “*Bankruptcy Code*”), request that all notices given or required to be given and all papers served in these cases be delivered to and served upon the parties identified below at the following addresses:

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<sup>1</sup>The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: BCBG Max Azria Global Holdings, LLC (6857); BCBG Max Azria Group, LLC (5942); BCBG Max Azria Intermediate Holdings, LLC (3673); Max Rave, LLC (9200); and MLA Multibrand Holdings, LLC (3854). The location of the Debtors’ service address is: 2761 Fruitland Avenue, Vernon, California 90058.

WEIL, GOTSHAL & MANGES LLP  
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PLEASE TAKE FURTHER NOTICE that pursuant to section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the abovementioned Bankruptcy Rules, but also includes, without limitation, all orders, applications, motions, petitions, pleadings, requests, complaints or demands, whether formal or informal, written or oral, transmitted or conveyed by mail delivery, telephone, facsimile, electronic mail or otherwise, in these cases.

PLEASE TAKE FURTHER NOTICE that this Notice of Appearance, and any subsequent appearance, pleading, claim, or suit, is not intended, nor shall be deemed, to waive GCF's or the Tranche B Lenders': (i) right to have final orders in non-core matters entered only after de novo review by a United States District Court Judge; (ii) right to trial by jury in any proceeding so triable herein or in any case, controversy or proceeding related hereto; (iii) right to have the reference withdrawn by the United States District Court Judge in any matter subject to mandatory or discretionary withdrawal; or (iv) other rights, claims, actions, defenses, setoffs or recoupments to which GCF or the Tranche B Lenders, is or may be entitled under agreements, in law, or in equity, all of which rights, claims, actions, defenses, setoffs, and recoupments expressly are hereby reserved.

Dated: March 6, 2017  
New York, New York

/s/ Matthew S. Barr  
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*Counsel to GCF and the Tranche B Lenders*