

Thomas E. Patterson
Robert J. Pfister
Sasha M. Gurvitz (*pro hac vice pending*)
KLEE, TUCHIN, BOGDANOFF & STERN LLP
1999 Avenue of the Stars, Thirty-Ninth Floor
Los Angeles, California 90067
Tel.: (310) 407-4000

Martin D. Singer
Todd S. Eagan
LAVELY & SINGER P.C.
2049 Century Park East, Suite 2400
Los Angeles, California 90067
Tel.: (310) 556-3501

Attorneys for Max Azria, Lubov Azria, 2761 Fruitland Avenue, L.L.C., 4701 Santa Fe Avenue, L.L.C.

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:)	Chapter 11
)	
BCBG MAX AZRIA GROUP HOLDINGS, LLC, <i>et al.</i> , ¹)	Case No. 17-10466 (SCC)
)	
Debtors.)	(Jointly Administered)
)	

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS

PLEASE TAKE NOTICE that Thomas E. Patterson, Robert J. Pfister, and Sasha M. Gurvitz of the law firm of Klee, Tuchin, Bogdanoff & Stern LLP, and Martin D. Singer and Todd S. Eagan of the law firm of Lavelly & Singer P.C., hereby appear as counsel to 2761 Fruitland Avenue, L.L.C. and 4701 Santa Fe Avenue, L.L.C., parties-in-interest in the above-captioned jointly-administered bankruptcy cases (collectively, the “Bankruptcy Case”), and request that all notices given or required to be given in the Bankruptcy Case, and all papers served or required to be served in the Bankruptcy Case, be given and served as follows:

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are BCBG Max Azria Global Holdings, LLC (6857); BCBG Max Azria Group, LLC (5942); BCBG Max Azria Intermediate Holdings, LLC (3673); Max Rave, LLC (9200); and MLA Multibrand Holdings, LLC (3854). The location of the Debtors’ service address is: 2761 Fruitland Avenue, Vernon, California 90058.

Thomas E. Patterson
(tpatterson@ktbslaw.com)

Robert J. Pfister
(rpfister@ktbslaw.com)

Sasha M. Gurvitz
(sgurvitz@ktbslaw.com)

KLEE, TUCHIN, BOGDANOFF & STERN LLP
1999 Avenue of the Stars, Thirty-Ninth Floor
Los Angeles, California 90067

-and-

Martin D. Singer
(mdsinger@lavelysinger.com)

Todd S. Eagan
(teagen@lavelysinger.com)

LAVELY & SINGER P.C.
2049 Century Park East, Suite 2400
Los Angeles, California 90067

PLEASE TAKE FURTHER NOTICE that neither this *Notice of Appearance and Request for Service of Papers* nor any later paper of any kind filed herein constitutes a waiver of any rights with respect to the exercise of the judicial power of the United States, to trial by jury in the U.S. District Court, and/or to have orders or judgments entered by a U.S. District Judge.

DATED: March 21, 2017

/s/ Robert J. Pfister

Thomas E. Patterson
Robert J. Pfister
KLEE, TUCHIN, BOGDANOFF & STERN LLP

-and-

Martin D. Singer
Todd S. Eagan
LAVELY & SINGER P.C.

Attorneys for Max Azria, Lubov Azria, 2761 Fruitland Avenue, L.L.C., and 4701 Santa Fe Avenue, L.L.C.