

BCBG MAX AZRIA
Exhibit C Pg 1 of 1

VIA OVERNIGHT MAIL AND EMAIL

May 31, 2016

4701 Santa Fe Avenue, LLC
10250 Sunset Blvd.
Los Angeles, CA 90077
Attn: Max Azria
Email: Max@bcbg.com

Re: 4701 Santa Fe Lease Termination

Mr. Azria:

Pursuant to Section 17 of the Amended and Restated Commercial Lease for property located at 4701 South Santa Fe Avenue, Vernon, CA 90058 entered into on February 5, 2015 (the "Lease") by and between BCBG Max Azria Group, LLC ("Tenant") and 4701 Santa Avenue L.L.C. ("Landlord"), Tenant hereby provides notice that it is exercising its right to terminate the Lease, which such termination shall be effective May 31, 2017.

Sincerely,



Erica Alterwitz Meierhans
General Counsel and VP of Legal