

Christopher A. Lynch
REED SMITH LLP
599 Lexington Avenue
New York, NY 10022-7650
Telephone: (212) 521-5400
Facsimile: (212) 521-5450
Email: clynch@reedsmith.com

Kurt F. Gwynne
Emily K. Devan
REED SMITH LLP
1201 Market Street, Suite 1500
Wilmington, DE 19801
Telephone: (302) 778-7500
Facsimile: (212) 778-7575
E-mail: kgwynne@reedsmith.com
 edevan@reedsmith.com

Attorneys for the CenturyLink Entities

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re	x	
	:	Chapter 11
	:	
BCBG MAX AZRIA GLOBAL HOLDINGS, LLC, <i>et al.</i> , ¹	:	Case No. 17-10466 (SCC)
	:	(Jointly Administered)
	:	
Debtors.	:	
	x	

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS

PLEASE TAKE NOTICE that Reed Smith LLP (“Reed Smith”) hereby enters its appearance pursuant to Section 1109(b) of Chapter 11 of Title 11 of the United States Code, 11 U.S.C. §§ 101-1330 (the “Bankruptcy Code”) and Rule 9010(b) of the Federal Rules of

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: BCBG Max Azria Global Holdings, LLC (6857); BCBG Max Azria Group, LLC (5942); BCBG Max Azria Intermediate Holdings, LLC (3673); Max Rave, LLC (9200); and MLA Multibrand Holdings, LLC (3854). The location of the Debtors’ service address is: 2761 Fruitland Avenue, Vernon, California 90058.

Bankruptcy Procedure (the “Bankruptcy Rules”) on behalf of CenturyLink Communications, LLC f/k/a Qwest Communications Company, LLC d/b/a CenturyLink QCC, Qwest Corporation d/b/a CenturyLink QC, and their affiliates (collectively, the “CenturyLink Entities”). Pursuant to bankruptcy Rules 2002, 3017 and Bankruptcy Code Sections 342 and 1109(b), Reed Smith and the CenturyLink Entities request that they be added to the service lists in these cases as follows and that copies of all notices and pleadings given or filed in these cases be given and served upon it at the following addresses:

Christopher A. Lynch
REED SMITH LLP
599 Lexington Avenue
New York, NY 10022
Telephone: (212) 521-5400
Facsimile: (212) 521-5450
Email: clynch@reedsmith.com

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Emily K. Devan
REED SMITH LLP
1201 Market Street, Suite 1500
Wilmington, DE 19801
Telephone: (302) 778-7500
Facsimile: (212) 778-7575
E-mail: kgwynne@reedsmith.com
edevan@reedsmith.com

Marcy M. Heronimus
Senior Corporate Counsel
CENTURYLINK
1801 California St. Floor 9
Denver CO 80202
Telephone: (303) 992-5743
Facsimile: (303) 383-8575
E-mail: marcy.heronimus@centurylink.com

PLEASE TAKE FURTHER NOTICE that pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing request includes not only the notices and papers referred to in the Bankruptcy Rules 2002, 3017, 4001, 9007 and 9010(b), but also includes, without limitation, any plan of reorganization and objections thereto, notices of any orders, pleadings, motions, applications, complaints, demands, hearings, requests or petitions, disclosure statements, answering or reply papers, memoranda and briefs in support of any of the aforementioned and any other documents brought before this Court with respect to these proceedings, whether formal

or informal, whether written or oral, and whether transmitted or conveyed by mail, email, delivery, telephone, telegraph, telex, telecopier, or otherwise.

This Notice of Appearance and Request for Service of Papers shall not be deemed to be a submission to the Bankruptcy Court's jurisdiction or a waiver of the CenturyLink Entities' rights (1) to have final orders in noncore matters entered only after de novo review by a District Court judge, (2) to trial by jury in any proceeding so triable in this case or any case, controversy, or proceeding related to these cases, (3) to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, or (4) to any other rights, claims, actions, setoffs, or recoupments to, which the above-named party in interest is or may be entitled, in law or in equity, all of which rights, claims, actions, defenses, setoffs, and recoupments that the CenturyLink Entities expressly reserve.

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Dated: May 23, 2017
New York, New York

Respectfully submitted

REED SMITH LLP

/s/ Christopher A. Lynch

Christopher A. Lynch
599 Lexington Avenue
New York, NY 10022-7650
Telephone: (212) 521-5400
Facsimile: (212)521-5450
Email: clynch@reedsmith.com

and

Kurt F. Gwynne
Emily K. Devan
REED SMITH LLP
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Wilmington, DE 19801
Telephone: (302) 778-7500
Facsimile: (212) 778-7575
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 edevan@reedsmith.com

*Attorneys for CenturyLink Communications, LLC
f/k/a Qwest Communications Company, LLC d/b/a
CenturyLink QCC, Qwest Corporation d/b/a
CenturyLink QC and their affiliates*

CERTIFICATE OF SERVICE

I hereby certify that, on this 23rd day of May, 2017, a true and correct copy of the foregoing *Notice of Appearance and Request for Services of Papers* was served upon all counsel of record using the Court's CM/ECF system.

Dated: May 23, 2017
New York, New York

REED SMITH LLP

/s/ Christopher A. Lynch _____

Christopher A. Lynch
599 Lexington Avenue
New York, NY 10022-7650
Telephone: (212) 521-5400
Facsimile: (212)521-5450
Email: clynch@reedsmith.com

*Attorneys for CenturyLink Communications, LLC
f/k/a Qwest Communications Company, LLC d/b/a
CenturyLink QCC, Qwest Corporation d/b/a
CenturyLink QC, and their affiliates*