

BROWN & CONNERY, LLP

Julie F. Montgomery, Esquire
6 North Broad Street, Suite 100
Woodbury, NJ 08096
(856) 812-8900
(856) 853-9933 FAX
jmontgomery@brownconnery.com
Attorneys for SAP Industries, Inc.

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:

BCBG MAX AZRIA GLOBAL
HOLDINGS, LLC, *et al.*,¹

Debtors.

Chapter 11

Case No. 17-10466 (SCC)

(Jointly Administered)

CERTIFICATE OF SERVICE

I, Julie F. Montgomery, Esquire hereby certify that on July 17, 2017, I caused true and correct copies of the *Objection of SAP Industries, Inc. to the Debtors' Assumption and Assignment of a Software License Agreement and the Proposed Cure Amount* to be served upon counsel via the Electronic Court Filing System, where it is available for viewing, and upon the following via email, unless otherwise noted:

Debtors	Counsel for the Debtors
BCBG Max Azria Global Holdings, LLC 2761 Fruitland Avenue Vernon, California 90058 Attn: Erica Alterwitz Meierhans Email: erica.alterwitz@bcbg.com	Kirkland & Ellis, LLP Attn: Benjamin M. Rhode and John R. Luze 300 North LaSalle Chicago, Illinois 60654 Email: benjamin.rhode@kirkland.com john.luze@kirkland.com

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, include: BCBG Max Azria Global Holdings, LLC (6857); BCBG Max Azria Group, LLC (5942); BCBG Max Azria Intermediate Holdings, LLC (3673); Max Rave, LLC (9200); and MLA Multibrand Holdings, LLC (3854). The location of the Debtors' service address is: 2761 Fruitland Avenue, Vernon, California 90058.

United States Trustee	Counsel for the Committee
Office of the United States Trustee for the Southern District of New York Attn: Brian Masumoto 201 Varick Street, Suite 1006 New York, New York 10014 Email: brian.masumoto@usdoj.gov	Pachulski Stang Ziehl & Jones LLP Attn: Bradford Sandler and Robert Feinstein 780 Third Avenue, 34 th Floor New York, New York 10017-2024 Email: bsandler@pszjlaw.com rfeinstein@pszjlaw.com
Administrative agent under the Debtors' prepetition and postpetition asset-based revolving credit facilities	Administrative agent under the Debtors' prepetition and postpetition term loan credit facility
Morgan, Lewis & Bockius LLP Attn: Julia Frost-Davies and Christopher L. Carter One Federal Street Boston, Massachusetts 02110 Email: julia.frost-davies@morganlewis.com christopher.carter@morganlewis.com	Weil, Gotshal & Manges LLP Attn: Matt Barr 767 Fifth Avenue New York, New York 10153 Email: matt.barr@weil.com

Dated: July 17, 2017

BROWN & CONNERY, LLP

/s/ Julie F. Montgomery
 Julie F. Montgomery (admitted *pro hac vice*)
 6 North Broad Street, Suite 100
 Woodbury, NJ 08096
 (856) 812-8900
 (856) 853-9933 FAX
 jmontgomery@brownconnery.com

Attorneys for SAP Industries, Inc.