

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:	)	
	)	Chapter 11
BEAUTY BRANDS, LLC, <i>et al.</i>	)	Case No. 19-10031 (CSS)
	)	
Debtors. <sup>1</sup>	)	<b>Joint Administration Requested</b>
	)	
	)	<b>Related Docket No. 19</b>
	)	

**ORDER GRANTING MOTION OF THE DEBTORS FOR EXPEDITED  
CONSIDERATION OF DEBTORS' MOTION FOR, INTER ALIA, ENTRY OF  
BIDDING PROCEDURES ORDER**

Upon the motion (the "Motion for Expedited Consideration")<sup>2</sup> of the above-captioned debtors and debtors in possession (collectively, the "Debtors") for the entry of an order, pursuant to Bankruptcy Rule 2002 and Local Rule 9006-1(e), shortening the time for notice of the hearing to consider the Bidding Procedures Motion; and upon consideration of the Motion for Expedited Consideration and all pleadings related thereto, including the First Day Declarations; and due and proper notice of the Motion for Expedited Consideration having been given; and it appearing that no other or further notice of the Motion for Expedited Consideration is required under the circumstances; and it appearing that the Court has jurisdiction to consider the Motion for Expedited Consideration in accordance with 28 U.S.C. §§ 157 and 1334 and the Amended Standing Order; and it appearing that this is a core proceeding pursuant to 28 U.S.C. § 157(b)(2); and it appearing that venue of this proceeding and the Motion for Expedited Consideration is

<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, as applicable, are: Beauty Brands, LLC (0290); Beauty Brands Payroll Holdings, Inc. (6218); and Beauty Brands Payroll, LLC (1789). The location of the Debtors' corporate headquarters is 4600 Madison Avenue, Suite 400, Kansas City, MO 64112.

<sup>2</sup> Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Motion for Expedited Consideration.

proper pursuant to 28 U.S.C. §§1408 and 1409; and it appearing that the relief requested in the Motion for Expedited Consideration and provided for herein is in the best interest of the Debtors, their estates, and their creditors; and after due deliberation and sufficient cause appearing thereof,

**IT IS HEREBY ORDERED THAT**

1. The Motion for Expedited Consideration is GRANTED as set forth herein.
2. A hearing to consider approval of the Bidding Procedures Order shall be held on January 18 2019 at 10 am(ET).
3. Any objection to the relief requested in the Bidding Procedures Order shall be filed with the Court and served on (i) proposed counsel to the Debtors, Ashby & Geddes, 500 Delaware Avenue, 8th Floor, Wilmington, DE 19801 (Attn: Gregory A. Taylor, Esq.; gtaylor@ashbygeddes.com); (ii) proposed counsel to any official committee appointed in the Debtors' chapter 11 cases; (iii) counsel to PNC Bank, National Association, Blank Rome, 1201 N. Market Street, Suite 800, Wilmington, DE 19801 (Attn: Regina Stango Kelbon, Esq.; kelbon@blankrome.com); (iv) the Office of the United States Trustee for the District of Delaware, 855 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801 (Attn: Linda Casey, Esq.; Linda.Casey@usdoj.gov); and (v) counsel to the Stalking Horse Purchaser, Pepper Hamilton LLP, 1313 N. Market Street, Suite 5100, Wilmington, DE 19801 (Attn: Douglas Herrmann, Esq.; herrmann@pepperlaw.com) on or before January 16, 2019 at 12:00 p.m. (ET).
4. The Debtors shall serve a copy of this Order on the same parties that received notice of the Bidding Procedures Motion within one business day of the entry of this Order.
5. This Court shall retain jurisdiction over any and all matters arising from or related

to the implementation or interpretation of this Order.

Dated: January 7, 2019  
Wilmington, Delaware

  
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THE HONORABLE CHRISTOPHER S. SONTCHI  
CHIEF UNITED STATES BANKRUPTCY JUDGE