

Information to identify the case:

Debtor Careismatic Brands, LLC
Name

EIN: 95-4535351

United States Bankruptcy Court for the District of New Jersey

Date cases filed for chapter 11: 01/22/2024
MM / DD / YYYY

Case number: 24-10561 (VFP), Jointly Administered

Official Form 309F (For Corporations or Partnerships)

Notice of Chapter 11 Bankruptcy Cases

02/20

For the debtors listed above, cases have been filed under chapter 11 of the Bankruptcy Code. An order for relief has been entered for each Debtor. This notice has important information about the case for creditors, debtors, and trustees, including information about the meeting of creditors and deadlines. Read all pages carefully.

The filing of the cases imposed an automatic stay against most collection activities. This means that creditors generally may not take action to collect debts from the debtors or the debtors' property. For example, while the stay is in effect, creditors cannot sue, assert a deficiency, repossess property, or otherwise try to collect from the debtors. Creditors cannot demand repayment from the debtors by mail, phone, or otherwise. Creditors who violate the stay can be required to pay actual and punitive damages and attorney's fees.

Confirmation of a chapter 11 plan may result in a discharge of debt. A creditor who wants to have a particular debt excepted from discharge may be required to file a complaint in the bankruptcy clerk's office within the deadline specified in this notice. (See line 11 below for more information.)

To protect your rights, consult an attorney. All documents filed in the cases may be inspected on the website created by Claims and Noticing Agent Donlin, Recano & Company, Inc. ("DRC") for these chapter 11 cases at <https://www.donlinrecano.com/careismatic>, the bankruptcy clerk's office at the address listed below or through PACER (Public Access to Court Electronic Records at www.pacer.gov). Telephonic inquiries may be directed to DRC at (800) 416-3743 (toll-free), (212) 481-1411 (international).

The staff of the bankruptcy clerk's office cannot give legal advice.

Do not file this notice with any proof of claim or other filing in the case.

1. Debtors' full names:

See Schedule I, annexed hereto.

2. All other names used in the last 8 years See Schedule I, annexed hereto.

3. Address Applicable to all Debtors

**1119 Colorado Avenue
Santa Monica, CA 90401**

4. Debtors' attorneys

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Debtors' notice and claims agent (for court documents and case information inquiries):

Donlin, Recano & Company, Inc.

Website: <https://www.donlinrecano.com/careismatic>

Email Inquiries: cbinfo@drc.equiniti.com

Hotlines:
Toll Free - (800) 416-3743; International - (212) 481-1411

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<p>5. Bankruptcy clerk's office Documents in these cases may be filed at this address. You may also inspect all records filed in these cases at this office or online at www.pacer.gov, or free of charge on the website for these chapter 11 cases at https://www.njb.uscourts.gov</p>	<p>Clerk of the U.S. Court Martin Luther King, Jr. Federal Building 50 Walnut Street Newark, NJ 07102</p>	<p>Hours: Mon-Fri. 8:30 a.m.-4:00 p.m. (ET) Contact phone: Please contact DRC, the court-appointed claims agent, by calling (800) 416-3743 (toll-free), (212) 481-1411 (international).</p>
<p>6. Meeting of creditors The debtors' representative must attend the meeting to be questioned under oath. Creditors may attend, but are not required to do so.</p>	<p>March 27, 2024 at 10:00 a.m. (E.T.) <u>BY TELEPHONE:</u> dial in 888-946-3502; passcode - 9134242 The 341 meeting may be continued or adjourned to a later date. If so, the date will be on the court docket. The audio of the meeting of creditors will be made available upon request.</p>	
<p>7. Proof of claim deadline</p>	<p>Deadline for filing proof of claim For all creditors (except a governmental unit): For a governmental unit:</p>	<p>Not yet set. If a deadline is set, the court or DRC will send you another notice.</p>
	<p>A proof of claim is a signed statement describing a creditor's claim. A proof of claim form may be obtained at www.uscourts.gov, any bankruptcy clerk's office or on the case website at https://www.donlinrecano.com/careismatic. Completed proofs of claim may be submitted to DRC, as the official claims agent for these cases.</p> <p>If by First-Class Mail: Donlin, Recano & Company, Inc. Re: Careismatic Brands, LLC, et al. P.O. Box 2053 New York, NY 10272- 2042</p> <p>If by overnight courier or hand delivery: Donlin, Recano & Company, Inc. c/o Equiniti Re: Careismatic Brands, LLC, et al. 48 Wall Street, 22nd Floor New York, NY 10005.</p> <p>Or you may file your claim electronically on the case website: https://www.donlinrecano.com/Clients/cbi/FileClaim or with the bankruptcy court at the following website: www.njb.uscourts.gov and clicking on "Proof of Claim Filing"</p> <p>Your claim will be allowed in the amount scheduled unless:</p> <ul style="list-style-type: none"> ■ your claim is designated as <i>disputed</i>, <i>contingent</i>, or <i>unliquidated</i>; ■ you file a proof of claim in a different amount; or ■ you receive another notice. <p>If your claim is not scheduled or if your claim is designated as <i>disputed</i>, <i>contingent</i>, or <i>unliquidated</i>, you must file a proof of claim or you might not be paid on your claim and you might be unable to vote on a plan. You may file a proof of claim even if your claim is scheduled.</p> <p>You may review the schedules at the bankruptcy clerk's office, the case website at https://www.donlinrecano.com/careismatic or online at www.pacer.gov.</p> <p>Secured creditors retain rights in their collateral regardless of whether they file a proof of claim. Filing a proof of claim submits a creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a proof of claim may surrender important nonmonetary rights, including the right to a jury trial.</p>	

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8. Exception to discharge deadline The bankruptcy clerk's office must receive a complaint and any required filing fee by the following deadline	If § 523(c) applies to your claim and you seek to have it excepted from discharge, you must start a judicial proceeding by filing a complaint by the deadline stated below. Deadline for filing the complaint: N/A
9. Creditors with a foreign address	If you are a creditor receiving notice mailed to a foreign address, you may file a motion asking the court to extend the deadlines in this notice. Consult an attorney familiar with United States bankruptcy law if you have any questions about your rights in this case.
10. Filing a Chapter 11 bankruptcy case	Chapter 11 allows debtors to reorganize or liquidate according to a plan. A plan is not effective unless the court confirms it. You may receive a copy of the plan and a disclosure statement telling you about the plan, and you may have the opportunity to vote on the plan. You will receive notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing. Unless a trustee is serving, the debtor will remain in possession of the property and may continue to operate its business.
11. Discharge of debts	Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See 11 U.S.C. § 1141(d). A discharge means that creditors may never try to collect the debt from the debtor except as provided in the plan. If you want to have a particular debt owed to you excepted from the discharge and § 523(c) applies to your claim, you must start a judicial proceeding by filing a complaint and paying the filing fee in the bankruptcy clerk's office by the deadline.

Schedule I

Debtor's Full Names

<u>Case No.</u>	<u>Debtor Name</u>	<u>EIN</u>
24-10561	Careismatic Brands, LLC	95-4535351
	a/k/a Careismatic Brands, Inc.	
	a/k/a Strategic Partners, Inc.	
24-10565	AllHearts, LLC	26-3875213
24-10572	Careismatic, LLC	37-1964565
24-10569	Careismatic Group Inc.	92-1222366
24-10567	Careismatic Group II, Inc.	88-4358375
24-10575	CBI Intermediate, Inc.	85-4260543
24-10577	CBI Midco, Inc.	85-4245728
24-10563	CBI Parent, L.P.	85-4209005
24-10560	Krazy Kat Sportswear LLC	22-3480562
	a/k/a Healing Hands	
24-10576	Marketplace Impact, LLC	84-4842858
24-10570	Med Couture, LLC	87-4521191
24-10574	Medelita, LLC	85-2882258
24-10578	New Trojan Parent, Inc.	85-4212219
24-10579	Pacoima Limited, LLC	20-0317819
24-10580	Silverts Adaptive, LLC	85-1631976
24-10581	Strategic Distribution, L.P.	20-0317869
24-10562	Strategic General Partners, LLC	20-0315907
24-10564	Strategic Partners Acquisition Corp.	80-0830929
24-10566	Strategic Partners Corp.	90-0609037
24-10568	Strategic Partners Midco, LLC	20-4512662
24-10571	Trojan Buyer, Inc.	81-2898139
24-10573	Trojan Holdco, Inc.	81-2885148