

To those 1L lenders under the First Lien Credit Documents (*the “Lenders”*) issued by
Careismatic Brands, LLC:

This notice (this “Notice”) is being sent to the Lenders of First Priority Claims (the “Holders”), issued pursuant to the First Lien Credit Documents, as of May 30, 2024 (the “Record Date”).

June 4, 2024

RE: REQUEST FOR INTERNAL REVENUE SERVICE FORMS

In order to receive its New Common Stock of Reorganized Careismatic Brands, LLC (the “*Reorganized Careismatic*”), under the Second Amended Joint Plan of Reorganization of Careismatic Brands, LLC and Its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code (as amended, supplemented or modified, the “*Plan*”) (the “*New Equity*”) each Holder must provide the Internal Revenue Service Forms identified below. Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Plan.

Donlin, Recano & Company, Inc. (“Donlin”) is assisting the Company with the collection of Internal Revenue Service Forms. Each Holder of First Priority Claims as of the Record Date is requested to promptly provide the Internal Revenue Service Forms identified below to Donlin as soon as reasonably practicable, but in any event, no later than 5:00 pm (prevailing Eastern Time) on June 11, 2024 (as such date may be extended, the “Tax Form Deadline”), in order for each Holder to receive its applicable distribution of New Equity.

If you do not provide the information requested by this letter so that it is actually received by Donlin by the Registration Deadline, or if the information you have sent is incomplete or illegible, any distribution that you would otherwise be entitled to receive will be delayed. In accordance with the terms of the Plan, any unclaimed New Equity held in escrow will be discharged and forever barred if it remains unclaimed at the expiration of one year from the Effective Date.

PROCEDURES FOR RECEIVING NEW EQUITY:

In order to facilitate the distribution of such:

1. You should return a completed Internal Revenue Service Form W-9 or Internal Revenue Service Forms W-8BEN or W-8BEN-E, as applicable (or other applicable Form W-8) to Donlin at the below address or via email at cbteam@drc.equiniti.com.¹

Holders of First Priority Claims may contact Donlin to obtain more information about this process:

Careismatic Brands Processing Center
c/o Donlin, Recano & Company LLC
P.O. Box 2053
New York, NY 10272- 2042
cbteam@drc.equiniti.com

2. Holders who need to update any contact information or wish to confirm the contact information Donlin has on file should contact Donlin at the email address above (with a copy to Kroll Issuer Services Limited at info@is.kroll.com).

¹ If you are a U.S. person (as defined below), you must also provide your taxpayer identification number. Accordingly, please fill out the enclosed Internal Revenue Service Form W-9 Request for Taxpayer Identification Number and Certification.

If you are not a U.S. person, instead please fill out an Internal Revenue Service Forms W-8BEN or W-8BEN-E, as applicable (or other applicable Internal Revenue Service Form W-8).

For these purposes, a U.S. person is (i) an individual who is a U.S. Citizen or U.S. resident alien, (ii) a partnership, corporation, company, or association created or organized in the United States or under the laws of the United States, (iii) any estate (other than a foreign estate) or (iv) a domestic trust (as defined in the U.S. Treasury Regulations section 301.7701-7).