

July 23rd, 2021

You are receiving this letter because you are entitled to vote on the Plan. Therefore, you should read this letter carefully and discuss it with your attorney. If you do not have an attorney, you may wish to consult one.

Via First Class Mail

Re: In re Cosmoledo, LLC

Chapter 11 Case No. 20-12117 (MEW)

TO ALL HOLDERS OF CLAIMS ENTITLED TO VOTE ON THE PLAN:

COSMOLEDO, LLC, et al as debtors and debtors in possession (collectively the "Debtors")¹ each filed a voluntary petition for relief under chapter 11 of title 11 of the United States Code in the United States Bankruptcy Court for the Southern District of New York (the "Court") on September 10, 2020 (as to Cosmoledo, LLC, Breadroll, LLC, NYC 1294 Third Avenue Bakery, LLC, 1377 Sixth Avenue Bakery, LLC, 1400 Broadway Bakery, LLC, 1535 Third Avenue Bakery, LLC, 178 Bruckner Commissary, LLC, 1800 Broadway Bakery, LLC, 210 Joralemon Bakery, LLC, 2161 Broadway Bakery, LLC, 300 Madison Avenue Bakery, LLC, 339 Seventh Avenue Bakery, LLC, 370 Lexington Avenue Bakery, LLC, 400 Fifth Avenue Bakery, LLC, 55 Hudson Yards Bakery, LLC, 575 Lexington Avenue Bakery, LLC, 685 Third Avenue Bakery, LLC, 688 Bronx Commissary, LLC, 787 Seventh Avenue Bakery, LLC, 8 West Bakery LLC, 921 Broadway Bakery, LLC, 95 Broad Commissary, LLC).

You have received this letter and the enclosed materials because you are entitled to vote on the *Chapter 11 Plan of Liquidation of Debtors* (as may be amended, supplemented, or modified from time to time, the "Plan"). On **July 21, 2021** the Court entered an order (the "Disclosure Statement Order"), (a) authorizing the Debtors to solicit acceptances for the Plan; (b) approving the *Disclosure Statement for Chapter 11 Plan of Liquidation of Debtors* (the

The Debtors in these Chapter 11 Cases, along with the last four digits of each Debtors' federal tax identification number, include: Cosmoledo, LLC (6787); Breadroll, LLC, (3279); 688 Bronx Commissary, LLC (6515); 95 Broad Commissary, LLC (2335); 178 Bruckner Commissary, LLC (2581); 8 West Bakery, LLC (6421); NYC 1294 Third Ave Bakery, LLC (2001); 921 Broadway Bakery, LLC (2352); 1800 Broadway Bakery, LLC (8939); 1535 Third Avenue Bakery, LLC (1011); 2161 Broadway Bakery, LLC (2767); 210 Joralemon Bakery, LLC (4779); 1377 Sixth Avenue Bakery, LLC (9717); 400 Fifth Avenue Bakery, LLC (6378); 1400 Broadway Bakery, LLC (8529); 575 Lexington Avenue Bakery, LLC (9884); 685 Third Avenue Bakery, LLC (9613); 370 Lexington Avenue Bakery, LLC (0672); 787 Seventh Avenue Bakery, LLC (6846); 339 Seventh Avenue Bakery, LLC (1406); and 55 Hudson Yards Bakery, LLC (7583).



"Disclosure Statement")² as containing "adequate information" pursuant to section 1125 of the Bankruptcy Code; (c) approving the solicitation materials and documents to be included in the solicitation packages (the "Solicitation Package"); and (d) approving procedures for soliciting, receiving, and tabulating votes on the Plan, and for filing objections to the Plan.

In addition to this cover letter, the enclosed materials comprise your Solicitation Package, and were approved by the Court for distribution to holders of Claims in connection with the solicitation of votes to accept the Plan. The Solicitation Package consists of the following:

- a. a copy of the Solicitation and Voting Procedures;
- b. the Notice of Hearing to Consider Confirmation of the Chapter 11 Plan of Liquidation of Debtors Filed by the Debtors and Related Voting and Objection Deadlines, in substantially the form annexed as Exhibit 7 to the Disclosure Statement Order (the "Confirmation Hearing Notice");
- c. the applicable form of Ballot, in substantially the form of Ballots annexed as Exhibit 2 to the Disclosure Statement Order, as applicable including a pre-paid, pre-addressed return envelope;
- d. the approved Disclosure Statement as Exhibit 8 (and exhibits thereto, including the Plan);
- e. the Disclosure Statement Order (without exhibits, except the Solicitation and Voting Procedures); and
- f. any additional documents that the Court has ordered to be made available.

The Debtors strongly urge you to properly and timely submit your Ballot casting a vote to accept the Plan in accordance with the instructions in your Ballot. The Voting Deadline is August 18, 2021 at 5:00 p.m. prevailing Eastern Time.

Cosmoledo, LLC, et al., (on behalf of itself and each of the other Debtors) has approved the filing of the Plan and the solicitation of votes to accept the Plan. The Debtors believe that the acceptance of the Plan is in the best interests of their estates, holders of Claims, and all other parties in interest. The Committee supports confirmation of the Plan. Moreover, the Debtors believe that any alternative other than Confirmation of the Plan could result in extensive delays and increased administrative expenses, which, in turn, likely would result in smaller distributions (or no distributions) on account of Claims asserted in these Chapter 11 Cases.

² Capitalized terms not otherwise defined herein shall have the same meanings set forth in the Disclosure Statement.



The materials in the Solicitation Package are intended to be self-explanatory. If you should have any questions, however, please feel free to contact Donlin, Recano & Company, Inc. the voting and claims agent retained by the Debtors in these Chapter 11 Cases (the "Voting and Claims Agent"), by: (a) calling 1-800-467-0821; (b) visiting the Debtors' restructuring website at https://www.donlinrecano.com/Clients/mk/Index (b) writing to Donlin, Recano & Company, Inc., Re: Cosmoledo, LLC *et al.*, Attn: Voting Department, c/o Donlin, Recano & Company, Inc., 6201 15th Avenue, Brooklyn, NY 11219; and/or (c) emailing DRCVote@DonlinRecano.com and requesting paper copies of the corresponding materials previously received in electronic format (to be provided at the Debtors' expense).

Please be advised that the Voting and Claims Agent is authorized to answer questions about, and provide additional copies of solicitation materials, but may <u>not</u> advise you as to whether you should vote to accept or reject the Plan.

Sincerely,

/s/ José Alcalay

Cosmoledo, LLC, on its own behalf and for each of the other twenty Debtors