

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

----- X
In re: :
 : Chapter 11
QUEBECOR WORLD (USA) INC., et al., :
 : Case No. 08-10152 (JMP)
 Debtors. : (Jointly Administered)
 :
----- X

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS

PLEASE TAKE NOTICE, that The Marketing Store Worldwide, L.P. ("TMSW"), hereby appears in the above-captioned matter by its counsel Sheppard Mullin Richter & Hampton LLP, and requests, pursuant to Sections 102(1), 342 and 1109(b) of title 11 of the United States Code (the "Bankruptcy Code") and Rules 2002, 3017, 9007 and 9010 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), that any and all notices given or required to be given in this case and all papers served or required to be served in this case, be delivered and served upon the following:

Sheppard Mullin Richter & Hampton LLP
Att'n: Malani J. Cademartori
30 Rockefeller Plaza, 24th Floor
New York, New York 10112
Tel: (212) 332-3800
Fax: (212) 332-3888
mcademartori@sheppardmullin.com

PLEASE TAKE FURTHER NOTICE, that pursuant to section 1109(b) of the Bankruptcy Code, the foregoing request includes not only the notices and papers referred to in the Bankruptcy Rules specified above, but also includes without limitation, orders and notices of any application, motion, petition, pleading, request, whether formal or informal, whether written or oral and whether transmitted or conveyed by mail, messenger, overnight mail (e.g., Federal Express), telephone, telegram, facsimile or otherwise, which may affect or seek to affect in any

way any of TMSW's rights or interests, including without limitation, with respect to the Debtor's property or proceeds thereof in which the Debtor may claim an interest. *The undersigned also requests that the above referenced names and corresponding addresses be added to the mailing matrix for the Debtors and this bankruptcy case.*

PLEASE TAKE FURTHER NOTICE, that neither this Notice of Appearance and Request for Service of Papers (the "Notice"), nor any other appearances, pleadings, proofs of claim, claims, or suits filed by TMSW shall constitute a waiver of (i) the right to have final orders in non-core matters entered only after *de novo* review by a District Judge, (ii) the right to trial by jury in any case, controversy or proceeding, (iii) the right to have the District Court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, (iv) any objection to the jurisdiction of this Bankruptcy Court for any purpose other than with respect to this Notice, (v) an election of remedy, or (vi) any other rights, claims, actions, defenses, setoffs or recoupments as appropriate, in law or in equity, under any agreements, all of which right, claims, actions, defenses, setoffs and recoupments are expressly reserved.

Dated: New York, New York
February 20, 2008

SHEPPARD MULLIN RICHTER & HAMPTON LLP

By: /s/ Malani J. Sternstein
Malani J. Sternstein (MS 3882)*
30 Rockefeller Plaza, 24th Floor
New York, New York 10112
Tel: (212) 332-3800
Attorneys for The Marketing Store Worldwide, L.P.

* Attorney is in the process of having legal name change recorded with all applicable government and judicial entities.