



Innovative People Redefining Print

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## Corporate Profile

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Welcome to Quad/Graphics! We are a global provider of print and related multichannel solutions for consumer magazines, special interest publications, catalogs, retail inserts and circulars, direct mail products, books, directories and commercial and specialty products, including in-store signage. We have approximately 24,000 employees working from more than 60 print-production facilities in North America, Latin America and Europe.

Quad/Graphics is redefining the power of print in today's multimedia world. Our clients use print as the foundation of multichannel communications strategies to drive their top-line revenues. In this new world of ink on paper, we help our clients create targeted, relevant print messages and connect them with other forms of media. Using our industry-leading technology, our print and digital media experts help clients send the right message to the right people at the right time.

Our business approach is based on the world's most advanced print manufacturing platform backed up by technological innovation and financial stability to give us the wherewithal to constantly reinvest in our platform. This model provides everything a publisher, cataloger, mailer or marketer needs to build its business: front-end design and photography; digital premedia, including Web-based solutions; world-class printing, finishing and mailing/distribution operations; data-driven marketing solutions such as data optimization and analytics; mail list technologies; digital publishing solutions; logistics services; and more.

We are excited about the future of our new company and the future of print. With state-of-the-art, front-end data and premedia capabilities, and the most modern manufacturing platform in the industry, we are uniquely positioned to lead in the new world of print. If you would like to know more about our company and what we have to offer, please explore our website.

